



Inno Mob
Supporting Mobility Innovation



INNO-MOB

Unlocking the potential of Mobility Innovation Ecosystems and Networks

D5.1 Communication and Dissemination Plan

(Version 0.1)

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Abbreviations

EC	European Commission
HE	Horizon Europe EU Research and Innovation Program
WP	Work Package
SMEs	Small and Medium Sized Enterprises
MIN	Mobility Innovation Networks
EEN	Enterprise Europe Network



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1 Executive Summary

The communication and dissemination plan cover the strategy for INNO-MOB, creating a unique voice for the project via unified branding and messaging, establishing contents to be disseminated to each specific target audience, defining an operational plan that includes the complete list of promotional actions to be carried out. The deliverable details the methodology and the practical tools to be used for the project's communication needs. This overall strategy will be reviewed twice so that it can be finetuned according to the evolution of the project and provide indicators for the project exploitation.

2 Introduction

The INNO-MOB consortium will conduct dissemination and awareness raising activities to widespread information about the project and its benefits in order to recruit more participants in the Mobility Innovation Networks. Within this frame, the project establishes a process of building fertile ground to sustain participation of publics over long periods of time and produce policy directions that can support the 'opening up' of the mobility initiatives and networks. To further empower the stakeholder's involvement and interactions, the consortium adopts as principle, the 'nudges' approach. According to Nobel prize winner Richard Thaler, nudge is a behavioural economy approach that defines interventions (nudges) as "any aspect of the choice architecture that alters people's behaviour in a predictable way without forbidding any options or significantly changing their economic incentives". The nudge theory suggests that behaviour can be influenced by small, cheap suggestions and positive reinforcements. The MIN platform and the collaboration support services will be built in accordance to Kristensson (2019) nudge framework:

- Improve the ability to co-create service with SMEs: communication space on the platform
- Create new ways for networks to help SMEs: online forums
- Create new opportunities for SMEs to receive and share information: market place and repository of calls and other relevant funding
- Help networks and initiatives to understand the needs of SMEs: function to enable SMEs pose questions and concerns- survey SMEs and interview business support providers/networks
- Help SMEs and networks to create value in more sufficient ways than before: support collaboration

Therefore, the main messages that will come out of the project to will be constructed around the introduction of **positive reinforcements** (nudges) to stimulate interaction. These will include positive prompts (emphasizing on the benefits for joining) that will be sent to the stakeholders but will also be on the platform.

Furthermore, the project will use a number of channels and tools to get the message across to the various audiences. These are detailed in this deliverable

2.1 The deliverable in the frame of INNO-MOB work structure

D 5.1 is one of the key deliverables of INNO-MOB project, as it describes and outlines all the key dissemination and exploitation activities in the strategy plan for the project. This strategy



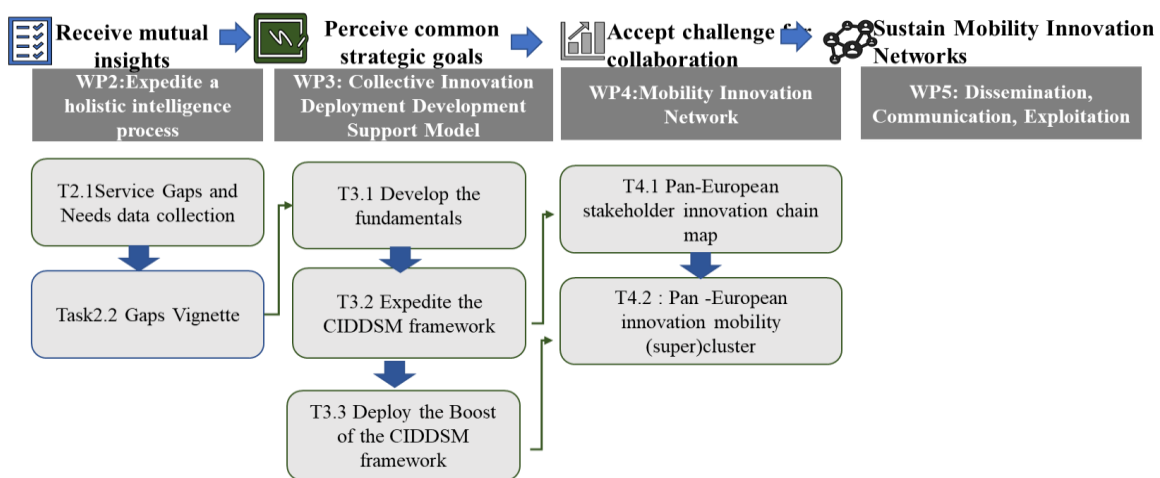
is crucial for maximising the impacts of the project. Effective dissemination of the project’s results is of outmost importance in order to maximise the project impact and reach out to the public and EU officials who are the main target groups of the project. For the INNO-MOB project, the foundation of this strategy will be based on a detailed understanding of the importance of forward-looking strategies in transport planning and research agenda development. This will help ensure that the right information, communicated in the most appropriate way, reaches the right people at the right time

The objective for the dissemination and exploitation activities is to create strong awareness and exploitation opportunities of INNO-MOB project at a National, European and International level, thereby multiplying its impact and ensuring its sustainability. Specifically, the main goals are:

- (1) to identify the most appropriate sustainability exploitation model and putting it into action, and
- (2) to reach the widest audience of relevant stakeholders as well as strengthening collaboration links, in order to establish a wide network with partners potentially interested in adopting the INNO-MOB outcomes

2.2 The INNO-MOB work structure

There are three main pillars of work involved in the delivery of INNO-MOB as illustrated in the PERT below



D5.1 is a horizontal deliverable that supports across all the areas of work

2.3 Task 5.1 Communication & Dissemination plan

This task focuses on the development of the dissemination and communication strategy for INNO-MOB. Emphasis will be put in creating a unique voice for the project via unified branding and messaging, establishing contents to be disseminated to each specific target audience, defining an operational plan that includes the complete list of promotional actions to be carried out, and an internal monitoring plan to evaluate the result and impact of such actions. The strategy is a living document that will remain available for edits from the partners allowing to add and enhance with activities and media that will support the purpose of the project as it develops. Certain KPIs are set to measure the impact of the plan.



2.4 Interrelations of Task 5.1 with other tasks of the project

Task 5.1 sets the ground for all the dissemination activities, which in turn, contribute to the successful implementation of all the Work Packages. The WP and Task leaders will use the channels and tools described in T5.1 in order to ensure the successful implementation of the respective WPs. WP4 especially relates to the T5.1 as it will be used as the medium to attract stakeholders to the MIN platform.

3 Dissemination and Communication target groups

Apart from the different types of interactions that need to be reflected in the INNO-MOB dissemination strategy the diverse types of stakeholders need to be considered too. These can be civil society organisations, international/European/national or regional policy-making bodies, business actors; or research and education actors. The differences in the types of stakeholders are not that important in relation to the organisation structures they apply but much more in relation to the different perspectives, motivations and interests they are governed by.

Adding to the above layers of consideration, stakeholders may also vary in terms of their scope of reference i.e. local, regional, national or international. The figure below describes the stakeholder engagement process that the INNO-MOB partners adhere to. This process is a continuous activity and is applicable throughout the lifetime of the project. Through the multiple's activities and tasks of INNO-MOB, all partners will identify new stakeholders along the way. A particular importance is given to identifying the right type of information to provide to who and with what means.

3.1 Private sector actors

Private sector actors comprise small and big private companies, interested in investing their production efforts towards the most promising technologies that address the future challenges. It also includes a range of relevant industrial groups and actors (such as local clusters, but also pan-European networks of companies/actors UNIFE, CLEPA, etc). Of course, the primary target group of INNO-MOB are mainly the SMEs who are interested in expanding and developing.

3.2 Research and academia

Universities and research centres will be greatly benefit from INNO-MOB results in directing their research efforts to address current gaps and challenges. Business related disciplines can also extrapolate interesting findings and data to develop new publications. Currently, knowledge about mobility innovation support programmes is still insufficient and highly fragmented. At international level, there is still a debate, both in academia and in the public sector, trying to understand the main functions and business models, value propositions and the success factors that make them work but also make them grow with the participation of more and diverse actors. The project will engage in this debate and will add new knowledge to it by analyzing mobility innovation support systems in the partner regions. The project will also provide some empirical insights that can be used in a wide range of further research and practical applications



3.3 Policy Makers

These include decision and policy makers as well as regional, national, and European authorities linked to decision-making processes and funding agencies. The policy recommendations will be enabling informed decisions.

A target number of 40 such informal meetings is foreseen in the project based on the number of stakeholders presented at Table 1. About 20 such meetings are expected to take place with relevant stakeholders that are regularly contacted by the project partners. In addition, at least another 10 meetings are anticipated to take place within the context of the events that will be attended by the partners as part of the secondary dissemination activities and other national and European level events. Lastly, 10 meetings are foreseen with local key policy makers

3.4 Intermediaries and business support organisations

An unbalanced innovation ecosystem leads to an unbalanced business environment, with more companies with higher growth potential setting up in regions with a strong business support system. INNO-MOB will develop a new innovation support provision narrative and design which will be applied by the networks and initiatives. Improved business support programmes, especially in weaker regions, will stimulate the development of the local company ecosystem. The business support organisations will be able to offer to the SMEs a more enhanced support package as well as training for the advisors through INNO-MOB. MIN will be an additional offer to the EEN clients too.

4 INNO-MOB visual identity

Under the guidance of OKTHESS!, a professional graphic designer has developed a logo (Figure 2) and will develop visual identity templates and diverse dissemination materials such as flyers, newsletters and PPT Template. These have been designed following the Horizon Europe visual guidelines.



Figure 1: INNO-MOB logo

The logo comprises of the acronym, the main objective of the project and a picture representing a “puzzle like” shaped board

In terms of text format, the project will use the **fonts** Arial and Arial Rounded MT Bold in all its communication materials, which is commonly acknowledged to ensure a consistent appearance of all materials. Whenever possible (e.g. in MS PowerPoint presentations, MS Word documents) these freely available fonts should be used by all partners:



- ▶ Arial Rounded MT Bold: for headlines and bold text parts
- ▶ Arial: for plain text

5 Communication material

A suite of different dissemination and communications tools, covering both printed and digital channels as well as other tools, has been chosen for INNO-MOB to ensure relevant information is delivered to a broad range of stakeholders and target audiences at the right time in an accessible and interesting format that generates interest and extends knowledge.

The table below provides a concise overview of the main tools used within INNO-MOB, their respective targets groups, aim and INNO-MOB responsible(s). The following sections describe the tools in more detail.

As described in the Grant Agreement, for any publication and dissemination of results stemming from INNO-MOB – both in printed or electronic form – the EU emblem and the following sentence are obligatory:




“This project has received funding from the European Union’s Horizon Europe programme under grant agreement No 101096746”.

When displayed together with another logo, the EU emblem must have appropriate prominence.


The EU emblem can be downloaded via the following link: http://europa.eu/about-eu/basic-information/symbols/flag/index_en.htm .

Only in cases where the Commission requests or agrees otherwise or unless it is impossible, this rule does not apply. Furthermore, any dissemination of results must indicate that it reflects only the author's view and that the European Commission is not responsible for any use that may be made of the information it contains.



DISSEMINATION AND COMMUNICATION OBJECTIVE	MEANS	TARGET GROUP	MEASURABLE INDICATORS (target value)
<p>Raise the profile of INNO-MOB</p> 	<p>Multimedia Conference Presentations/attendance</p> <p>Posters, brochures</p> <p>Media Highlights</p>	All	<p>Participation on workshops/Conferences/Events (10);</p> <p>Multimedia presentation (1);</p> <p>number of entries (articles, podcasts, interviews) in local-regional-national media (10);</p> <p>Project website visits (>3000)</p>
<p>Enhance the stakeholders understanding on INNO-MOB</p> 	Project website	All	Number of visits to project website (>3000)
	Project Newsletter, social media campaign (, Facebook, Twitter, LinkedIn)	All	Number of aggregated “followers” (1000); social media updated regularly
	Press releases	All	Number of releases (2)
	Networking Final event / conference	All	Final event 100 participants
<p>Drive action: promote use of the INNO-MOB</p> 	Presentations, articles, stands at fairs-events, contribution to platforms, networks and relevant organisations, follow up activities	All	Networking and participation in relevant events (10); number of presentations (10), number of informal meetings with local key actors (10)
	Collaborations	Partners, SMEs, Networks, Initiatives reps	Agreements (30) between members of the MIN, new members for each network/cluster (100), projects (10)



<p>Mainstreaming: feeding results and experiences into policy</p> 	<p>Deliverables, presentations, meetings with relevant experts, position papers, Final event</p>	<p>Policy Makers, Mentors, Accelerators support providers</p>	<p>Scientific deliverables of project, informal meetings and gatherings with policy makers (20); Blueprint report (1) Final project conference (1)</p>
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5.1 INNO-MOB flyer/brochure

As an essential tool to raise awareness for the project, a leaflet will be produced summarizing the basic features of the INNO-MOB project: objectives, approach, expected outcomes, impact, consortium, and contact points.

The **flyer layout** adheres to the visual identity of the project promoting the overall recognition of the project. The flyer itself will be published at the beginning of the project with a total of 1000 printed copies ensuring that the core information will be widely spread among project partners and stakeholders.

Paper copies of the brochure can be printed the partners (according to their expected participation to fairs and conferences), together with the pdf template. The INNO-MOB project coordinator and the WP5 lead shall be informed by the partners every time they distribute brochures to a wide audience on occasion of specific events (fairs, conferences, etc)

The **digital version** of the flyer can also be retrieved from the project website.

5.2 Website

A project website is under development, under the responsibility of OKTHESS!. It will contain introductory information describing the project, its goals and objectives, details of the consortium partners and a workplan. Furthermore, project deliverables will be posted on the website including two major features of the website based on the projects results: a) the MIN platform b) the Pan-European stakeholder innovation chain map function. Details for contacting the consortium members will be made available on the project's website. Thus the website is intended for any interested public party.

More specifically it will have different access levels, downloading function for public deliverables, access to the transport project database and forwarding function to the MIN which will be developed by ICMF. As task leader OKTHESS is responsible for the technical development of the website all the other partners are providing support with the concept and contents of the website. Moreover, all partners will proactively deliver contents and material for keeping the website up-to-date. The partners CUS, OKTHESS and ICMF will have administrator rights to change the website content on request of the other partners. The project website will feature the following functionalities:

- ✓ Overview of project concept, objective, partner description and contacts, consortium, activities, publications and deliverables, news
- ✓ Link to social media (Facebook®, Linked-In ® and Twitter®)
- ✓ Sign-up for project's newsletter



- ✓ Entrance to the MIN
- ✓ Forwarding function to the chain map

5.3 Newsletters and press releases

Three e-newsletters will be issued by CUS on a regular basis to show the latest project results and/or to promote public events.

The e-newsletters will be published online and will be sent through the partners existing network to reach at least a total of 1000 recipients. Website users will also be able to register to the e-newsletter online.

Newsletter	Partner allocation	Due date and month (approx.)
Newsletter 1: First results on Gaps Vignette & CIDDSM fundamentals	CUS/OKTHESS Input mainly from PPNT, BOOSTER	M8
Newsletter 2: Introduction of the INNO-MOB services and MIN	CUS/OKTHESS Input mainly from BOOSTER, ICMF	M14
Newsletter 3: Brief overview on key lessons learnt and invite on the event	CUS/OKTHESS Input from all	M22

Minimum of two press-releases will be published in local/national and international level . The intention of press releases will be to provide information to both interest groups and the broader public. The partners, highlighting their special expertise in the context of INNO-MOB, will write contributions in appropriate press. These articles will be widely disseminated to the mass media in appropriate formats by the project partners. The final press release should be in relation to the final open conference.

5.4 Participation in conferences and scientific publications

Partners will be participating in at least 10 external conferences and events to disseminate INNO-MOB results.

The INNO-MOB project also foresees to produce scientific publications based on the projects research and main results. Effort will be made to produce at least 2 publications based on the results. So far, it is planned that papers have been submitted on the following conferences:

- 1) 11th INTERNATIONAL CONGRESS ON TRANSPORTATION RESEARCH, Crete, Greece, Scaling up the innovation mobility networks in Europe through collaboration platform, 20th -22nd September 2023



2) Transport Research Arena. Paper under development based on D2.1 Gap Vignette.

Some of the events that are already on the pipeline and will be attended by the partners are the following:

Partner	Date	Title of the event	Country	Type of dissemination
ACCENT	20/04/2023	Mobility Meet-up	Vienna/Austria	oral presentation
ACCENT	04/05/2023	Green Business Summit	Vienna/Austria	oral presentation
ACCENT	09/05/2023	The Green 100 - Die grüne Finanzierungsmesse	Vienna/Austria	oral presentation
ACCENT	17/05/2023	Nachhaltige Mobilität in der Praxis: Vernetzung & Mobilitätsdialog	Innsbruck/Austria	oral presentation
ACCENT	23/05/2023	greestart - kickoff event	Vienna/Austria	oral presentation
ACCENT	13/06/2023	Mission Innovation Austria Conference 2023	Stegersbach/Austria	oral presentation
PPNT	15/06/2023	EEN West Poland meeting	Kołobrzeg/Poland	oral presentation
ICMF	2023-09-21/23	XXIV MHCL Conference	Belgrade/Serbia	oral presentation
ICMF	2024-09	XXV MHCL Conference	Vienna/Austria	oral presentation
ICMF	2023-09-20/22	11th INTERNATIONAL CONGRESS ON TRANSPORTATION RESEARCH	Heraklion, Crete/Greece	oral presentation
ICMF	2024-04-15/18	Transport Research Arena	Dublin/Ireland	
ICMF	2024-05	VI Logistics International Conference	Belgrade/Serbia	oral presentation
ICMF	2023-12	The 9th International Conference - Transport and Logistics - TIL 2023	Niš/Serbia	oral presentation
CUS	Sep-23	International Congress on Transport Research	Crete/Greece	Publication/paper presentation
CUS	2024	Transport Research Arena	Dublin/Ireland	Publication/paper presentation

5.4.1 Open Access

INNO-MOB will systematically follow Open Science practices, including the FAIR data principles. More specifically from the project's inception early and open sharing will be practiced both with regard to the stakeholders involved directly in the project (project partners,



participants in networks and communities, stakeholders). All materials generated during the project and included in the INNO-MOB website platform will be shared with all relevant knowledge actors to increase community confidence in the resulting outcomes. All INNO-MOB outputs, data, optimised tools, results and research findings, will be made available on the project platform/website, on the EC's Horizon Results Platform, and other relevant initiatives. All scientific publications will implement Open Access and open peer-review, in accordance with current EU regulations on Open Access and Open Science. Therefore, all publications will be published in Open Research Europe and/or open access journals (Green Open Access - self-archiving or Gold Open Access). As a minimum, all publications will be available via Green Open Access, e.g., through OpenAIRE, ResearchGate and repositories supported by individual institutions. The availability of project outputs as Open Access will ensure a) far higher citation counts for academic publications and reports; b) greater impact due to increased visibility with practitioners and the wider stakeholder community; c) improve the likelihood that future research and analysis will be able to build on and reuse our results rather than start from the beginning, thereby, helping in terms of the reproducibility and continuity of research results.

5.5 Social Media

Social Media will be used for informing stakeholders and a broader public about the project and for developing the networks of stakeholders involved. OKTHESS along with CUS will coordinate this activity, involving all social media activity (Twitter, LinkedIn groups, Facebook, etc.). All partners will be encouraged to participate actively in these forums and instruction. OKTHESS will provide advice on best practice techniques for all to follow. The main difficulty when using social media is the identification of the right target audience. The use of social networks can lead to a wide target audience (sometimes not very relevant) with low page reach especially to the appropriate key stakeholders. In order to reach the most suitable target audience we will:

1. use targeted online dissemination campaigns,
2. use hastags in every post e.g. #transportinnovation
3. create lists to group the users we follow according to their expertise,
4. use a lighter style, short content, direct tone in our social media channels,
5. A minimum of one post every week for each media is envisaged.

INNO-MOB anticipates to have a total number of aggregated followers of 1000 across the social media platforms.

The following accounts have been already created:

Facebook

<https://www.facebook.com/profile.php?id=100091416621898>

LinkedIn

<https://www.linkedin.com/company/92798033/admin/>

Twitter

https://twitter.com/inno_mob



6 Final event & Workshops

A number of workshops and/or webinars will be organised as part of the SME support INNO-MOB framework. However, these will be defined at later stage, during the WP3 delivery.

At the end of the project the consortium will organize a final conference to present the project's results to the interested stakeholders. In this conference the consortium expects the participation of 50 + transport and mobility innovation ecosystem stakeholders and EU officials. The final project conference will take place in Thessaloniki, at the premises of OKTHESS. The event will serve two purposes a) Present the project findings and b) obtain feedback on the process and lessons learnt of the project.

7 Network of stakeholders

INNO-MOB consortium partners have already identified the main interested stakeholders who will be involved in the delivery of the project. The initial list contains the following:

Partner/ Country	Network or Initiative / connection with partner	Evidence of success
CUS/UK	Coventry University Technology Park Incubator / own by CUS	Supported 1000s of SMEs to grow, support to overseas SMEs too, Support regions to develop Tech Parks, 100s of academics
CUS/UK	Midlands Connected and Autonomous Vehicles cluster (MCAV) / CUS is a founding member	Growing membership, successful development project bid consortia., additional hubs are being set up in Manchester and London, connected clusters being initiated now in Portugal, Paris and Bucharest
CUS/UK	National Transport Design Centre (NTDC) / own by CUS	WiCET project: £3.2m involving a range of SMEs to deliver a Wireless charging of Electric Taxi demonstrator trial. Offers SMEs equipment and facilities, physical and digital modelling capabilities, 3D printing and design visualization, consulting, funding, cooperation brokering.
CUS/UK	MIRA technology park/incubator-Mobility Innovation Hub/ partner	40 mobility sector companies, 1200 people employed. Development of Automotive Technology Cluster
CUS/UK	Coventry & Warwickshire Business Hub / run by CUS	overseas events, access to online training, overseas market introductions, offering tailored research from our network of overseas experts, language and culture advice, access to 1000's of live export opportunities



ACCENT/AT	AplusB incubation programme / accent is one of the AplusB hubs	The AplusB (academia plus business) programme offers specific support for innovation-driven, mainly knowledge-intensive start-ups and helps in scaling ideas. The programme supported 190 start-ups in starting and scaling their businesses 2005 – 2021.
ACCENT/AT	E-mobility in Lower Austria/ partner	Hundreds of consortia have been supported to realise new projects, products and services
ACCENT/AT	Energy and Environment Agency of Lower Austria (eNu) / partner	eNu supports companies on the road to sustainability and serves as a port of call for energy technology providers.
ACCENT/AT	ecoplus, Business Agency of Lower Austria / partner	The three regional “Technopol” centres are regional platforms for science of excellence, know-how transfer and knowledge dissemination in SME support.
ACCENT/AT	Federation of Austrian Industries / partner	The Federation of Austrian Industries, represents more than 4.400 members in infrastructure and industry-oriented services in Austria and Europe.
ACCENT/AT	Mobility.Lab Lower Austria/ partner	Brings together scientists, companies & policy makers to test new solutions
BOOSTER/FR	AccelerAction	A networked acceleration program focused on transferring best practiced from leading ecosystems to emerging ecosystems
BOOSTER/FR	ExcellEnt	Support for entrepreneurs in emerging ecosystems to acquire competences from organizations in more advanced ecosystems
BOOSTER/FR	Collaborations with representative automotive/mobility stakeholders in France (NextMove, Axandus) and other peer EU countries (CTAG – Spain)	Support offered to the INNO-MOB community of companies to access the expertise and resources to develop their solutions
ICMF /RS	The extended EEN innovation support service for innovative SMEs in Serbia — EEN InnoS Journey/ Client Inno Journey	Bridging the gaps of knowledge, resources and skills that could be essential for increasing the innovation capacity of SMEs, especially in experience and knowledge sharing, training and consultation. Assistance to managers and entrepreneurs in all phases of the development of new products and services, from concept to commercialization. Drive fast growth



ICMF/RS	Railway Cluster for Southeastern Europe	Coordination of national railways for active participation in joint activities and fulfilment of strategic goals of the cluster; large annual regional Conference of the cluster; creation of quality databases
IC MF/RS	Cluster of Transport and Logistics of Vojvodina	Development of Information system for cargo and passenger flows in the region Vojvodina; Preparation of the Strategy for Nautical tourism
IC MF/RS	Serbian Automotive Cluster	Organization of the SEE automotive conference getting together OEM manufacturers, TIER1&2 companies and relevant public institutions to further help development of automotive industry in the SEE region; organization of matching and B2B events; member of the European automotive cluster network
PPNT/PL	Silesia Automotive & Advanced Manufacturing (SA&AM) Cluster/ member	Silver ESCA label, Key National Cluster status in cluster policy in Poland, Member of European Automotive Cluster Network
PPNT/PL	Łukasiewicz - Poznań Institute of Technology/partner	MultBOOSTERrectional cooperation with numerous research units abroad. Large number cooperating enterprises
RAPIV/BG	EIT Urban Mobility - EUFORIA - EdUcation Framework fOr Urban Resilience Innovation Activities/ partner	4 Innovation hubs in four cities (Aveiro, Athens, Varna, and Osijek). Acceleration and incubation programs. Three more RIS (Regional Innovation System) regions will be added to the Urban Resilience Innovation Hubs network
RAPIV/BG	RAPIV incubator	100s of companies and schemes, partner search function, collaboration support
OKTHESS/EL	OK!Thess Acceleration Program	More than 135 startups, 12 acceleration cycles already run. Thirty-two of those startups raised €5M in total, while also achieve revenue of €2M annually.
OKTHESS/EL	TECS capital fund	Recently introduced VC, already supported many startups, looking to expand in other countries too



8 Monitoring of dissemination and communication activities

All dissemination and communication activities will be continually monitored by CUS and compared to the specific targets as outlined in D5.1.

All project partners will inform WP5 leader about the diverse dissemination actions undertaken. For this, CUS has developed a monitoring template to be filled out by all project partners every time they carry out a dissemination and communication activity. This has been saved at the projects google drive and will gather the following information:

- ▶ **Record** all dissemination activities carried out
- ▶ **Monitor** the diffusion of dissemination and communication material as well as
- ▶ **Forecast** future dissemination activities

Reporting tool

- ▶ Annex 1: Template for the collection of partner's dissemination activities

The **final report** on dissemination activity report, covering all dissemination and communication materials produced and actions performed to raise awareness for the project, will be available by M24



9 ANNEX 1

Reporting template

Short Report on INNO-MOB Dissemination Activities								
Instructions: If you have attended a conference, fair, workshop or meeting or other event in which you have represented the INNO-MOB project, please kindly fill out this table within two weeks after the event Your timely feedback describing your experience in the respective event will help us to monitor INNO-MOB dissemination activities and plan upcoming activities. Thank you !								
Partner	Date	Title of event	Venue	Type of event	Action	Type of INNO-MOB communication material distributed	Networking	Comments
	[YYYY-MM-DD]		[City/Country]	[Conference/ Fair/...]	[Presentation / Poster]	[Flyer, Poster, Video]	[New contacts, new trends, ...]	
OKTHESS	▼							
	▼							
	▼							